

Office Tech Trends for 2020

Trends in office tech that turbo-charge productivity, efficiency and cost-savings

The right tech and support can turbo-charge productivity, boost efficiency and deliver cost-savings in your office.

But finding the right tech and support can be challenging in a modern world where technology is changing at the speed of light, rendering obsolete today what was high-tech just yesterday.

Fortunately, there are a number of trends in the office tech industry that are making it quicker and more convenient to find the right tech for all your office requirements, and also to have a custom-designed and integrated tech solution implemented with training and extensive tech support, at an affordable cost.

With more than 150 years of combined experience in providing the right office technology solutions, as well as close relationships with all the leading tech brands, Anthony Kinnear and his team at Formulated IT Group are well positioned to identify the trends shifting the office tech industry towards Independent Expertise; Specialisation; Customisation; Advanced Support and Affordability.

Independent Expertise

The technology industry is vast and fast changing. Innovations, improvements, upgrades and new solutions are a daily occurrence as technology changes at the speed of light.

To get the most advanced and up-to-date tech that is right for your business, you need high-level expertise: not only in the latest in office technology across the world's leading suppliers but also in successful business management.

"There is a definite trend to harnessing the expertise of independent partners in planning and implementing office technology solutions," says Anthony Kinnear, founder and managing director of Formulated IT Group. "Many offices are realising that the expertise of an independent tech expert is the key to implementing integrated and consolidated tech solutions that boost productivity and efficiency, and deliver cost-savings.

"Because of our long- and well-established relationships with all the leading office tech brands, our team are truly experts, up-to-the-minute with all the current technology developments, enhancements and innovations in the office tech space. This, combined with our business management experience, means we know precisely which technology from all the different possible suppliers is the best fit for your unique business processes."

Customisation

Another trend that is gaining momentum is the customisation of office tech solutions.

Your office tech solution should be as unique as your business and should encompass all your technology needs in one package – from IT and telephony to printing and security.

"We have been ahead for this trend for some years already," comments Kinnear. "Our team helps you determine exactly what technology you need to enhance all your specific business processes, before designing a customised system architecture. Our technical experts scan through all the

products from all our world-class suppliers to find the precise match for each component, while also integrating the various tech components into a single, consolidated tech solution, implemented with training for your staff and advanced tech support.”

Specialisation

As the tech industry booms and evolves, dedicated specialisation in a specific field is crucial to unlock all the benefits of the right tech solution.

The right tech, integrated through solution architecture designed by specialists in their field, will enhance business processes. The alternative is trying to adapt your business processes to align with general, one-size-fits-all tech components that are unsuitable, impractical or outdated, as well as detached and unconnected.

“We specialise in technology that delivers improved productivity, efficiency and affordability to offices. Our unique proposition is our ability to determine an office’s needs, custom-design a turnkey solution, source the components that are the ideal fit, and integrate all the tech components and business services into a single, consolidated tech solution that is affordable and includes training and support, so that the tech in your office works more effectively for your business,” explains Kinnear. “And because your solution is custom-designed, it is ideal for your office, whether professional, a small business, a mid to large corporate or even a parastatal.”

Advanced Support

Every one of our Formulated team members work by this motto: first time, every time, on time – from our consultants and product managers to our tech team and our admin team.

Our professional consultants are backed by experienced product managers and qualified technical specialists who certify every customised solution we create to cover all your business process requirements.

All our devices are delivered with training for your office team, and guaranteed, advanced, on-site support from our qualified and internationally accredited technical team who are ready to address any tech issue your office may experience.

Affordability

Gone are the days when equipping an office with the right state-of-the-art technology was only available to the largest corporations that could make a substantial capital investment or could call on strong credit lines. The trend towards rent-to-own financing in the office tech industry has made it possible for even small offices to get exactly what they need – no longer having to use inadequate or obsolete technology due to budget constraints.

“The rent-to-own model of acquiring office tech is a trend that has remained strong for some time and is unlikely to lose momentum, given all the benefits it delivers,” notes Kinnear. “Rent-to-own is simply a longer-term rental of the tech equipment you need at an affordable monthly cost, which includes services, maintenance, repairs and ongoing tech support, and is also fully tax deductible as

an operating expense. In addition, as technology improves or your office requirements change, you can simply upgrade, keeping your office always one step ahead of the rest.”

Always leading the trend curve, the Formulated team has made it convenient and simple for offices to tap into these trends and unlock the benefits of Independent Expertise; Specialisation; Customisation; Advanced Support; and Affordability. It is as simple as contacting the Formulated team for a professional complimentary and no-obligation consultation.

“We proudly offer our current and new clients our cutting-edge expertise in the latest developments in office tech, along with our long- and well-established relationships with all the leading suppliers and our detailed knowledge of their product ranges – and custom design a single affordable solution that integrates all the tech requirements in your office – IT and printing, communication, consumables, CCTV and access control - delivered with training and excellent tech support.

“It is always a pleasure to implement for our clients Formulated solutions that unlock all the benefits of having the right, advanced tech - including improved efficiency, less downtime and fewer tech hassles - at an affordable cost that includes comprehensive tech support – and we do it first time, every time, on time.”